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## **We Are the Mighty Presents an Interactive Media Wall Dedicated to America's Service Members Powered by PenFed**

**LOS ANGELES, Oct. 24, 2016**—We Are The Mighty (WATM), the military's media and entertainment brand, celebrates Veterans Day with *The Warrior Wall*, an interactive media experience dedicated to America's service members. Through this special display sponsored by PenFed Credit Union, veterans, service members, their families and friends can share memories of military service by uploading photos and stories into a dynamic visual archive.

An ever-expanding collection of individual images, *We Are The Mighty Presents: The Warrior Wall* will constantly render an enormous mosaic in tribute to all military men and women—from veterans to active service members. WATM encourages the military and veteran community to participate in this important initiative to capture for now and for posterity imagery and personal narratives of the collective American military experience by going to [www.wearethemighty.com/warriorwall](http://www.wearethemighty.com/warriorwall).

"*The Warrior Wall* uniquely leverages modern technology to create a timeless archive that celebrates and honors our service members," said David Gale, WATM CEO and co-founder. "We hope that all veterans and service members along with their friends and families take the opportunity to explore this inspirational piece of living history that connects civilian and military communities."

We Are The Mighty's *Warrior Wall* illustrates the breadth and depth of our military and opens the door for anyone interested in connecting with this community.

PenFed Credit Union President and CEO James Schenck said, "The *Warrior Wall* makes a wonderful use of interactive media technology to document the military journey of so many brave service members and veterans who answered the call to defend America's freedoms. We are proud to sponsor such a special project that is dedicated to our military heroes and pays them the honor and respect that they deserve."

*The Warrior Wall* can be explored at [www.wearethemighty.com/warriorwall](http://www.wearethemighty.com/warriorwall) and will be shared via the WATM social media feeds. Follow the hashtag *#MightyWarriorWall* for updates and go

to We Are The Mighty (<http://www.wearethemighty.com>).

### **About WATM**

[We Are The Mighty](#) (WATM) is America's premier media and entertainment brand for the 133 million strong military and veteran community. We are storytellers, brand-builders and influencers who are deeply connected with this passionate and loyal audience. [Our talented team of veterans and media professionals](#) captures the attention and diverse voice of our community with culturally relevant content, community engagement and high-impact events. WATM is an authentic and trusted voice and a reliable partner to companies, institutions, veteran service organizations, government agencies and nonprofits that want to connect with this community. For more information, go to [www.wearethemighty.com](http://www.wearethemighty.com), [Facebook](#), [Twitter](#) and [Instagram](#).

### **About PenFed**

Established in 1935, PenFed Credit Union is one of the largest credit unions in the country, serving 1.4 million members worldwide; with \$20 billion in assets. Its long-standing mission has been to provide superior financial services in a cost effective manner, while being responsive to members' needs. PenFed Credit Union offers market-leading mortgages, automobile loans, credit cards, checking, and a wide range of other financial services with its members' interests always in mind. We invite you to come see why you belong at PenFed Credit Union. PenFed Credit Union is federally insured by the NCUA and is an equal housing lender. *To learn more about PenFed Credit Union, visit [PenFed.org](http://PenFed.org), like us on [Facebook](#) and follow us @PenFed on [Twitter](#). We are proud to be an Equal Opportunity Employer: M/F/V/D.*

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