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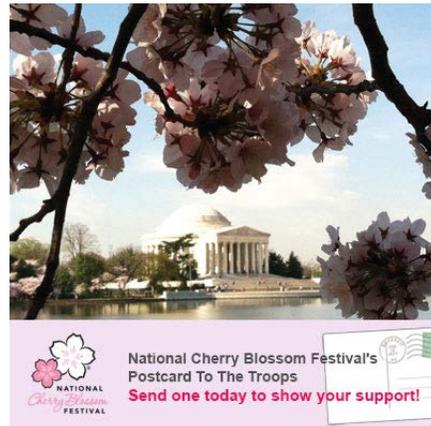
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PenFed's Defender American Express® Card this Year's Sponsor of 2014 National Cherry Blossom Festival's 'Postcard To The Troops' Program

The 2014 National Cherry Blossom Festival's "Postcard To The Troops" program is sponsored by the PenFed Defender American Express® Card. Postcards can be found at Festival events, and at all PenFed branch locations in the Washington, DC metropolitan area. Greetings can also be shared electronically through Facebook, including PenFed's Facebook site.

March 24, 2014, Alexandria, Va.—[PenFed](#) (Pentagon Federal Credit Union) today announced that as part of its community service efforts, the credit union will celebrate the men and women of the U.S. military through its sponsorship support of the "[Postcards To The Troops](#)" program at the 2014 National Cherry Blossom Festival.

The [National Cherry Blossom Festival](#) is the nation's greatest springtime celebration. The Festival runs **March 20 through April 13, 2014**; and includes three spectacular weeks of events featuring diverse and creative programming promoting traditional and contemporary arts and culture, natural beauty, and community spirit. The 2014 Festival commemorates the 102nd anniversary of the gift of the cherry blossom trees and the enduring friendship between the United States and Japan.



"We are very proud to serve our nation's defenders, and want to help Americans to give them the encouragement and recognition they greatly deserve," said Steve Troxel, vice president of marketing at PenFed.

Each year the Festival collects approximately 10,000 "Postcard To The Troops" postcards with attendee messages and well wishes, and shares them with military service members. This year the program is sponsored by PenFed and the **PenFed Defender American Express® Card**.

"With PenFed's support, we can share springtime in Washington, DC with the military personnel who serve our country," said Diana Mayhew, president of the National Cherry Blossom Festival.

Festival attendees can find the postcards during the festival at the Tidal Basin Welcome Center near the paddle boats (March 29-April 13) and National Cherry Blossom Festival® Headquarters at Union Station (March 20-April 14), and at Festival events. Additionally, postcards will also be available at all [PenFed branch locations](#) in the Washington, DC metropolitan area.

Greetings can also be shared via Facebook, including PenFed's Facebook site at <http://ow.ly/uQzpQ>.

The PenFed Defender American Express® Card

The [PenFed Defender American Express Card](#) is exclusively available to the courageous men and women of the United States military. Eligibility includes PenFed members and those who join PenFed, who are currently active U.S. military—including reservists, the National Guard, and those retired or honorably discharged veterans of the U.S. military. ***The Card is like no other credit card available in the industry, with features such as cash rewards, no fees, and a low APR.***



For more information about PenFed and membership eligibility, call 800-247-5626 or visit PenFed.org.

About PenFed (Pentagon Federal Credit Union)

Established in 1935, PenFed is one of the largest credit unions in the country serving over 1.2 million members worldwide; with more than \$17 billion in assets. Its longstanding mission has been to provide superior financial services, responsive to members' needs in a cost effective manner. PenFed offers market leading mortgages, automobile loans, credit cards, checking, and a wide-range of other financial services with its members' interests always in mind. Serving a diverse population, there are many ways to become a PenFed member; including numerous association members and employee groups. PenFed is federally insured by the National Credit Union Administration, does business in accordance with the Federal Fair Housing Law and the Equal Credit Opportunity Act, and is an equal housing lender.

***Disclosures:** Rates are current as of March 2013, unless otherwise noted, and are subject to change. 6.99% introductory purchase APR for 60 months. After that, your APR will vary with the market based on the Prime Rate, and is currently 9.99%. The APR for cash advances is a variable 9.99% and will vary with the market based on the Prime Rate. 4.99% APR promotional balance transfer rate for the life of the balance on transfers made through March 30, 2014. After that, the APR for new balance transfers will vary with the market based on the Prime Rate, and is currently 9.99%. This transaction is subject to credit approval. Cash advances, credit card checks, and balance transfers are excluded from earning cash rewards. Must be in military service, the National Guard, the Reserves, or an honorably discharged veteran of the United States Military to apply.

This Credit Card program is issued and administered by PenFed. American Express® is a federally registered service mark of American Express and is used by PenFed pursuant to a license. PenFed is federally insured by NCUA.

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