



For Immediate Release

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PenFed Fills Two Key Leadership Roles With Vets

Alexandria, Va., September 22, 2014—[PenFed](#) (Pentagon Federal Credit Union), known for providing outstanding financial opportunities for American service men and women, announced today two new executive hires; rounding out the credit union's corporate communications and business development teams. Thomas V. "TV" Johnson is vice president, corporate communications, and David S. Jonas is vice president, business development.

"We looked for senior executives with proven leadership abilities, and found two outstanding candidates, both of whom have long, distinguished records of serving our country," said PenFed President & CEO James Schenck, himself a former Army aviator.

"We're pleased to bring on seasoned professionals who also have first-hand knowledge of the unique challenges facing today's men and women in uniform. Both new executives have experience that will make PenFed a stronger leader in the financial services industry," Schenck added.

"As a credit union intent on aggressive membership and asset growth, we benefit from hires like these—proven executives who can get the job done, as well as who bring a personal understanding of our core membership," Schenck said.

Johnson most recently served as the Chief Diversity Officer for the Marine Corps in Quantico, Va., where he led a major initiative to improve the diversity of the force. Johnson's time in uniform speaks to his own diverse experiences.

Johnson held the specialties of an enlisted artilleryman, an air traffic control officer, and a public affairs officer. In public affairs, Johnson served in a variety of highly-visible director and spokesperson positions for the Marine Corps, the Joint Chiefs of Staff, and several Joint, Multi-National commands overseas. Johnson's first public affairs leadership role was that of the Corps' director of motion picture and television liaison in Los Angeles; leading negotiations with film studios over screenplay content, providing technical advice during pre and post-production, and aggressively protecting the Marine Corps brand. In addition to the long-running television series, JAG, he worked on a number of feature films, including "Rules of Engagement," "Windtalkers," and "Pearl Harbor."

Johnson holds a Master's of Strategic Studies from the United States Army War College, and a Bachelor of Arts from the University of Central Oklahoma, where he majored in Broadcast Journalism.

Jonas was a member of the Senior Executive Service and served as General Counsel to the National Nuclear Security Administration and the Defense Nuclear Facilities Safety Board, and also served as Director of Legal Strategy and Analysis at the Office of the General Counsel, U.S. Department of Energy.

Prior to his civilian service, Jonas was a career Marine Corps officer where he held a wide variety of command and staff billets. Jonas was the first judge advocate in armed services history to argue before the Supreme Court (Davis vs. United States, 1994), and won several awards for his legal work while in the Marine Corps. Jonas retired from the Marine Corps as a lieutenant colonel.

Jonas is an adjunct professor at Georgetown University Law Center and George Washington University Law School, and has also taught at the U.S. Naval War College. Jonas holds a Bachelor of Arts from Denison University, a Juris Doctor from Wake Forest, a Master of Laws from the Army JAG School, a Master of Laws from Georgetown, and a Master of Arts from the U.S. Naval War College.

To learn more about PenFed, visit PenFed.org.

About PenFed (Pentagon Federal Credit Union)

Established in 1935 as the War Department Credit Union, PenFed is one of the largest credit unions in the country serving nearly 1.3 million members worldwide; with more than \$18.5 billion in assets. Its long-standing mission has been to provide superior financial services, responsive to members' needs in a cost effective manner. PenFed offers market leading mortgages, automobile loans, credit cards, checking, and a wide range of other financial services with its members' interests always in mind. Serving a diverse population, PenFed offers many ways to become a member; including numerous association members and employee groups. PenFed is federally insured by the NCUA and is an equal housing lender. PenFed does business in accordance with the Federal Fair Housing Law, the Equal Credit Opportunity Act, and is a member of NAFCU.

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