



FOR IMMEDIATE RELEASE

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Tis the Season: Enjoy A More Rewarding Shopping Experience During the PenFed Holiday Cash Giveaway

Now through December 25 during the Holiday Cash Giveaway, every PenFed credit card purchase is another opportunity for cardholders to win daily cash drawings.

ALEXANDRIA, Va., December 16, 2014— Tis the season and [PenFed](#) (Pentagon Federal Credit Union) is giving its cardholders more ways to reward themselves during the credit union's promotional **Holiday Cash Giveaway**.

PenFed has received an impressive string of accolades on many of the Cards in its portfolio this past year from: *CardHub*, *GoBankingRates.com*, *MagnifyMoney.com*, and *Credit.com*—and the Holiday Cash Giveaway is yet another reason why one of PenFed's impressive, award-winning credit cards should adorn any holiday shopper's wallet.

Holiday Cash Giveaway Rules: Now through December 25, 2014, when PenFed cardholders use a PenFed branded Visa Card, MasterCard, or American Express® Card for purchases, cardholders will be entered into PenFed's Holiday Cash Giveaway. Each purchase transaction qualifies the cardholder entry in, and a chance to win, one of PenFed's daily cash drawings. The following two promotional giveaway periods remain:

- **[Round Three](#)**: December 16- 20
- **[Round Four](#)**: December 21-25

For complete Holiday Cash Giveaway details for **Round Three**, visit www.penfed.org/holiday-giveaway/.

To apply for a credit card with PenFed, a credit union membership is required; and a PenFed membership makes the perfect gift. To learn more about PenFed and apply for the credit card, visit PenFed.org/credit-card-overview/.

About PenFed (Pentagon Federal Credit Union)

Established in 1935, PenFed is one of the largest credit unions in the country serving over 1.3 million members worldwide; with more than \$19 billion in assets. Its longstanding mission has been to provide superior financial services, responsive to members' needs in a cost effective

manner. PenFed offers market leading mortgages, automobile loans, credit cards, checking, and a wide-range of other financial services with its members' interests always in mind. Serving a diverse population, there are many ways to become a PenFed member; including numerous association members and employee groups. PenFed is federally insured by the NCUA and is an equal housing lender. PenFed does business in accordance with the Federal Fair Housing Law and the Equal Credit Opportunity Act. *For more information about PenFed, call 800-247-5626 or visit PenFed.org.*

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