



**FOR IMMEDIATE RELEASE:**  
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## **2014 QUICKEN LOANS NATIONAL AND PENFED BRING BACK POPULAR MILITARY TRIBUTE**

*PenFed returns as presenting sponsor of the We Salute Our Heroes tribute wall*

**Bethesda, Md.** – Fans attending the 2014 Quicken Loans National at Congressional Country Club will once again see a special tribute to the United States Military near No.18 green. Donning flags and seals from each branch of the military, the We Salute Our Heroes tribute wall, which debuted at the 2011 Quicken Loans National in Philadelphia, gives fans the chance to write a personal message of thanks and support for the men and women who serve in the military.

**PenFed** (Pentagon Federal Credit Union), one of the nation's largest credit unions, the PenFed Foundation, and Prudential PenFed Realty will again serve as the presenting sponsors of the We Salute Our Heroes tribute wall; ensuring the wildly-popular tribute will continue to be a part of the tournament's military activities. Sharpie® generously donated thousands of markers, courtesy of Newell Rubbermaid, to be used at the tournament.

"It is our pleasure and a privilege to be the presenting sponsor of the We Salute Our Heroes tribute wall," said James Schenck, president and CEO of PenFed. "It gives members of the public an opportunity to say 'thank you' to those who serve our country. I encourage each of you to come out and sign it to honor our Nation's Defenders."

"Prudential PenFed Realty is honored to be a part of this great tournament in support of the military families who sacrifice so much to protect our liberty," said Kevin Wiles, president of Prudential PenFed Realty. "It is also a great opportunity to show our appreciation to all of the military families we assist with housing and relocation services."

In 2012, the We Salute Our Heroes tribute wall made its Congressional Country Club debut with the help of PenFed. After the tournament concluded, sections of the tribute wall were framed and delivered to local military outlets in the Washington, D.C. area. Thousands excitedly participated in this unique tribute including fans, caddies, volunteers, and PGA TOUR players such as Jimmy Walker, Billy Hurley III, John Huh, and the 2012 champion Tiger Woods. Due to the overwhelming response, the tournament filled five large canvases with personal messages of thanks. Traditionally, the tournament champion will sign the wall on Sunday at the conclusion of the tournament.

"Signing the tribute wall is a great opportunity for people to show their gratitude to the men and women of our armed forces," said Jane Whitfield president and CEO of the PenFed Foundation. "We are proud to be part of this exciting golf tournament where PenFed Foundation supporters can have fun, while also raising money to help our nation's defenders create a strong and secure future."

In addition to honoring the military, the Quicken Loans National also raises funds and awareness for the college-access programs of the Tiger Woods Foundation and local charities. More information on the Quicken Loans National can be found at [QLNational.com](http://QLNational.com).



Formula Strategy Group (FSG), a strategic marketing and communications firm specializing in military and sports themes properties, championed the strategic partnership between PenFed and the Quicken Loans National for the 'We Salute Our Heroes ' tribute wall.

#### **About PenFed (Pentagon Federal Credit Union)**

Established in 1935, PenFed is one of the largest credit unions in the country serving over 1.2 million members worldwide; with more than \$18 billion in assets. Its longstanding mission has been to provide superior financial services, responsive to members' needs in a cost effective manner. PenFed offers market leading mortgages, automobile loans, credit cards, checking, and a wide-range of other financial services with its members' interests always in mind. Serving a diverse population, there are many ways to become a PenFed member; including numerous association members and employee groups. PenFed is federally insured by the NCUA and is an equal housing lender. PenFed does business in accordance with the Federal Fair Housing Law and the Equal Credit Opportunity Act. For more information about PenFed and learn how to become a member, visit: [www.PenFed.org](http://www.PenFed.org).

**About the Pentagon Federal Credit Union Foundation (PenFed Foundation)** The PenFed Foundation is a nationally recognized nonprofit organization working to meet the unmet needs of military members and their families through supporting wounded warriors and providing financial management assistance and home ownership aid. The foundation is also the primary sponsor of a new free hotel for veterans called the Lee and Penny Anderson Defenders Lodge, a \$17 million public-private partnership with the Department of Veterans Affairs in which the foundation is raising \$11 million to cover the cost of construction. PenFed (Pentagon Federal Credit Union) covers all labor expenses for the foundation so every dollar donated goes directly to supporting its programs. To make a donation or learn more about the foundation visit: [PenFedFoundation.org](http://PenFedFoundation.org).

#### **About Prudential PenFed Realty Prudential**

**PenFed Realty**, wholly owned by [PenFed](http://PenFed) (Pentagon Federal Credit Union), is a full-service real estate company with an annual sales volume over \$2.8 billion; serving PenFed members as well as the general public. Recognized as a leading real estate company in its service area, it is ranked among the top 25 Prudential affiliates nationwide. Over 1,700 top-notch sales professionals work out of PenFed Realty's 50+ offices to provide complete real estate services nationwide.

#### **About the Tiger Woods Foundation**

Where you come from shouldn't mean failure. At the Tiger Woods Foundation, it doesn't. Our programs break the cycle of poverty through college-access opportunities for low-income students. At Tiger Woods Learning Center campuses across the country, scholars in grades 5-12 are immersed in an interactive STEM (science, technology, engineering, and math) curriculum. Here, they make the connection between school and career, while planning a road map to college. Tailored to the needs of the first-generation scholar, the Earl Woods Scholarship Program provides four-year college scholarships coupled with an unyielding support system. But we don't stop there. Through dedicated mentors, professional development workshops and internships, our one-to-one philosophy ensures the success of our students in college and beyond. See how our scholars are smashing the cycle of poverty at [tigerwoodsfoundation.org](http://tigerwoodsfoundation.org) and [@TWFoundation](https://twitter.com/TWFoundation).

#### **About Quicken Loans**

Detroit-based Quicken Loans Inc. is the nation's second largest retail home mortgage lender. The company closed a record \$80 billion of volume across all 50 states in 2013. Quicken Loans generates loan production from web centers located in Detroit, Cleveland and Scottsdale, Arizona. The company also operates a centralized loan processing facility in Detroit, as well as its San Diego-based One Reverse Mortgage unit. Quicken Loans ranked #1 in customer satisfaction among all home mortgage lenders in the United States by J.D. Power for the past four consecutive years; 2013, 2012, 2011, and 2010.



Quicken Loans was named among the top-30 companies on FORTUNE magazine's annual "100 Best Companies to Work For" list for the last 11 consecutive years, ranking #5 in 2014. It ranked in the top-15 of Computerworld magazine's "100 Best Places to Work In Technology" for the past nine years, ranking #1 in 2013. The company moved its headquarters to downtown Detroit in 2010, and now more than 8,500 of its 10,000-plus team members work in the city's urban core. For more information about Quicken Loans, please visit [www.quickenloans.com](http://www.quickenloans.com), on Twitter at [@QLnews](https://twitter.com/QLnews), and on Facebook at [www.facebook.com/QuickenLoans](https://www.facebook.com/QuickenLoans).

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