

## PenFed Launches "Thrill of 3% Cashback" on Visa Platinum Cash Rewards Card

October 18, 2010, Alexandria, Va. – For a limited-time, Pentagon Federal Credit Union (PenFed) is offering 3% cash back on electronics and sporting good purchases on their PenFed VISA Platinum Cash Rewards Card.

The "Thrill of Three 3% Cashback" campaign runs now through December 31, 2010 on purchases made with a PenFed VISA Platinum Cash Rewards Card at qualifying electronics and sporting goods merchants. This offer is in addition to the rewards cardholders already enjoy, including 5% back on gasoline purchases, 2% back on supermarket purchases, and 1% back on everything else, making this Card one of the best cash back rewards cards available to consumers.

"Our Visa Platinum Cash Rewards Card is repeatedly recognized by various news and consumer-focused organizations as one of the best cash rewards cards available in the market, because there are no hidden fees or caps on the amount of rewards you can earn," says Nicole Butler, Vice President of Card Services and Business Development, PenFed. "It is PenFed's mission to bring innovative products with outstanding features to its members. Therefore, in the spirit of the holiday season, we are providing a greater opportunity for our members to save money while they spend."

For more information about PenFed's Visa Platinum Cash Rewards Card and to apply for membership, visit www.penfed.org or call 800-247-5626.

## **About Pentagon Federal Credit Union**

Pentagon Federal Credit Union is the third largest credit union in the United States, serving approximately one million members, with assets in excess of \$14.2 billion. The credit union provides worldwide service to Army, Air Force, Coast Guard, Department of Defense, and Department of Homeland Security personnel; members of the VFW; employees or volunteers of the American Red Cross; and others in the defense community and their families.

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