

15 September 2009

Subject: Scholarship Foundation Report

TO: Members of the 38th Annual Meeting of the Members

USAWOA Members, fellow warrant officers and guests, I am happy to report on the status of the Scholarship Foundation.

The current Board of Directors are: Robert D. Scott, CW4, Retired, President and Chairman; Eddie Mallard, CW5, Retired, Treasurer; Gordon Koch, CW4, Retired, Secretary; Rufus Montgomery, CW5, Retired, Director; and Richard Scalzo, CW5, Retired, Director. The term of office of all Directors is normally two years beginning in the Spring of 2009. The President, USAWOA, appoints three members of the Board (Koch, Scalzo and Scott), and they select the remaining two members (Montgomery and Mallard). In addition, CW4 Scott was appointed as Executive Director of the Scholarship Foundation by the Board.

The Foundation continues to following goals to manage the program over the next five years.

Goal 1: Grow the Scholarship Fund Program 10% per year for the next 5 years: To ensure that the Scholarship Fund continues to grow, publicity is necessary and will include:

- a. Developing periodic USAWOA Newsliner articles to make a larger number of our members and potential donors aware of the program at a minimum cost.
- b. Review, update and distribute a variety of brochures for individuals, Chapter and Regions and Corporations.
- c. Explaining the scholarship program for distribution in various media formats including the USAWOASF website, monthly chapter president's letters and other mailings.
- d. Publicizing periodic scholarship information on the USAWOASF website.
- e. Publicizing the names of donors on the web site.
- f. Exploring the feasibility of planned giving through a variety of sources.

The elimination of the Annual Fund Raiser has not increased the CFC or direct donations as was expected so our overall income has decreased slightly.

Goal 2: Expand the Number of Recipients receiving the USAWOA Scholarships by:

- a. Targeting the national membership population with college age children.
- b. Encouraging chapter leaders to identify members with college age children.
- c. Encourage Chapters and Regions to sponsor scholarships at the National level.

We met this goal by increasing the number of scholarships awarded in 2009 to 15.

Goal 3: Expand the Number of Donors by:

- a. Encouraging individuals, chapters and regions to designate scholarships in the name of individuals.
- b. Generating fund raising activities to support the Foundation.
- c. Soliciting donations from corporations that provide products and/or services to the armed forces (active, Reserve and National Guard) in particular items utilized by Army warrant officers in the performance of their duties such as high tech electronic systems, aircraft, etc.

We have not met this goal this year. We have had no additional individual, Chapter, Region or Corporate donors this year.

Goal 4: Reviewing the current Scholarship policies now in effect to include:

- a. Revising the criteria for acceptance of students.
- b. Utilizing the "whole" student concept (grades, activities and financial aid) and any special circumstances such as catastrophic life event.
- c. Establishing the time line for applications.
- d. Establishing the criteria for selection of board members.

We have met this goal this year.

In 2009, the Scholarship Foundation met on 7 March, 6 June, 12 September and will meet on 12 December to administer the Scholarship program. Actions accomplished to date include:

- a. Reviewed and updated the series of Foundation brochures.
- b. Reviewed and updated the five-year Strategic Plan.
- c. Appointing CW4 Scott as the Executive Director of the Foundation
- d. Preparing and submitting numerous articles for publication in the Newsliner.
- e. Preparing and mailing fund raising material to individuals, chapters and regions of USAWOA.
- f. Selecting a volunteer committee to review all candidate submissions based on criteria developed by the Foundation Board of Directors.
- g. Preparing and distributing Scholarship applications and eligibility requirements to members.
- h. Selecting 15 individuals from 28 applications for award of \$1,000 scholarships.
- i. We opened the application process for the Grantham On-Line Scholarship to USAWOA members this year in addition to their family members. There were no applications so for the second year in a row we failed to award this wonderful opportunity.
- j. Prepared a letter to all states in which we were registered stating that the BOD had voted to end the annual fund raising raffle based on input from the USAWOA membership and we would therefore no longer register.
- k. Preparing, submitting and receiving approval for inclusion in the National 2008 Combined Federal Campaign.

- m. Reviewed and updated as necessary criteria for the Allnatt Memorial Scholarship Fund, a specific fund which will award one or more annual scholarships in the Allnatt name. This year four Allnatt Scholarships were awarded.
- o. Worked with the CCWO of the Army National Guard and the Army Reserves to get a series of articles and CFC noticed published in their internal new media in an effort to increase our support received from those elements.

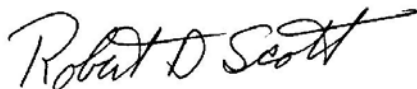
Our participation in the 2007 National Combined Federal Campaign resulted in a total of \$20,799.00 in pledges. We actually received \$16,777.84 in receivables which will be available for next year's awards since distribution is made from Jan to Oct of 2009. The difference between pledges and receivables results from pledge cancellations and MV&PSO overhead costs.

This year's pledges were \$18,893.00 of which we have received \$5,578.60 as of the date of this report. We are running about \$1,200.00 behind last year. The funds are distributed each month until April with a final check deposited in Aug of the year.

I was surprised at the small amounts pledged in some areas. We all know there are more Warrant Officers, active and Reserve in those areas. I hope that in time this will increase if Warrant officers and their families talk up the foundation and the good things it is trying to do. This year's campaign is under way but it is not too late to contact your CFC representative and make a pledge.

We must say a profound thanks to the USAWOA for their support in providing book keeping and telephone answering service and message taking tasks at no cost to the Foundation.

The balance of the efforts listed were performed by your volunteer Board of Directors in an effort to maximize the dollars available to support scholarships.



Robert D. Scott, CW4 (R)

President and Chairman of the Board

USAWOA Scholarship Foundation